

NEWS BREAK

Volume 25, Number 4

May 2010

MAY 5 MUG ONE MEETING

Discover iPad – David M. Marra, Apple Senior Systems Engineer

Join us on Wednesday, May 5 at 7:30 p.m. in Golisano Hall, Room 103 on the Hartwick College campus in Oneonta, NY for a very special meeting of MUG ONE.

Apple Senior Systems Engineer David M. Marra will be on hand to introduce Apple's innovative new iPad. Here's his program description:

"Designed to be thin and light enough to take anywhere, iPad is the best way to experience the web, email, photos, and video. With a large, high-resolution display, an incredibly responsive Multi-Touch screen and an amazingly powerful Apple-designed chip, iPad isn't just the best device of its kind, it's a whole new kind of device. Come learn all about iPad at MUG ONE's May 5 meeting!"

This meeting is for everyone who is curious about the iPad – bring a friend!

As always, the meeting will begin with a question and answer session and end with a door prize drawing for current members and refreshments for all. The MUG ONE lending library will be available for members.

Meetings are free of charge and everyone is welcome. For information, go to <http://www.mugone.com> or email us at info@mugone.com

TIDBITS' 20TH ANNIVERSARY & LATEST TAKE CONTROL EBOOK

April 14th marked the 20th anniversary of [TidBITS](#), the Mac-centric weekly online newsletter, now also a website, founded in 1990 by Adam and Tonya Engst.

For the anniversary issue (#1024!), Adam and Tonya invited contributions from long-time industry friends and colleagues, and the responses are fascinating. Read all about it, including a tribute from our own Elsa Travisano, in [Twenty Years of Memories From Friends of TidBITS](#).

This month's [Take Control](#) ebook gives the low-down on permissions, which control access to your files, folders and disks. Good reading for the technically inclined!

[Take Control of Permissions in Snow Leopard](#), by Brian Tanaka. 91 pp. Regular price, \$10. 1.2 MB download.

Use the code ***** to take advantage of the 30% discount for MUG ONE members.

Visit MUG ONE's web site at <http://www.mugone.com>



Learn all about the iPad on May 5!

ABOUT DAVID M. MARRA

As a Senior Systems Engineer for Apple, **Dave Marra** has conducted thousands of technology presentations, keynote addresses and workshops for schools, Mac and PC user groups, businesses and other professional organizations across the United States and Canada.

Certified as both an Apple Certified Technical Coordinator and an Apple Certified Systems Administrator, his specialty areas include digital multimedia, internet technologies, accessibility and Mac/PC integration. For more information about Dave, visit his web site at www.marrathon.com.

MUG ONE OFFICERS FOR 2009-2010

Elsa Travisano, President mugone@stny.rr.com	607/433-2569
Brian Foley, Vice President, Program Co-Chair foleymb@dmcom.net	607/988-7031
Terry Helser, Secretary helsert@oneonta.edu	607/638-9885
Mark Dye, Treasurer, Co-Librarian mdye@telenet.net	607/988-7175
Keith Robisch, Librarian, Program Co-Chair robisch52@yahoo.com	845/932-8436
Sven Anderson, Program Co-Chair anderss@oneonta.edu	607/436-3174
Thomas Travisano, Hartwick Liaison travisanot@hartwick.edu	607/431-4907

APRIL 7, 2010 MUG ONE MEETING

Handbrake and VLC – Keith Robisch

Aperture 3 – Elsa Travisano

MUG ONE's April meeting convened at 7:30 p.m. in Golisano Hall room 103 on the Hartwick College campus in Oneonta, NY.

Announcements

Elsa welcomed more than twenty members and guests who gave up a beautiful spring evening to join us. She introduced herself and the current officers, and announced the next meeting would be our annual "Marra"thon with Apple Senior Systems Engineer David M. Marra on May 5. Elsa gave a brief preview of the iPad, which Dave Marra will demo next month, and asked for officer announcements. Elsa announced that ISD in Oneonta is offering Parallels software to work in Windows on a Mac, and that a USB turntable is on order and will be loaned to members for digitizing audio from vinyl or cassette tapes on your Mac.

Questions and Answers

Q&A started with a question about Snow Leopard "eating" photos that become pixilated and eventually unreadable when repeatedly cycled through the Desktop. Beyond suggestions to update iPhoto, 10.6.3 and iTunes, it was suggested to set the "change picture" setting in System Preferences>Desktop & Screen Saver to "every 30 minutes" rather than a shorter interval to save demands on RAM, and to search for "desktop photo problem 10.6" in Google. Lacking further information, this one stumped the experts.

Frequent appearances of a spinning pointer (indicating the computer was busy) prompted the suggestion to close unused programs so they are not running in the background and taking up RAM. Use the Activity Monitor application (in the Utilities folder) to see what applications are running and how much memory each is using can help identify unsuspected memory hogs. Adding physical memory to your Mac (if it can accommodate more) is the best alternative.

Additional discussion led to a suggestion that members email Elsa if they are not already participating in our group's Yahoo! list. This is a great place to ask questions and learn tips and tricks. It was also pointed out that, if you don't have AppleCare coverage on your Mac, you can access AppleCare support for \$45 per call. Finally, Elsa gave a plug for her current favorite book, [The Checklist Manifesto: How To Get Things Right](#) by Dr. Atul Gawande. Read it and be inspired.

Handbrake and VLC

Elsa then turned the meeting over to Keith Robisch, newly returned from wintering in Jekyll Island, Georgia, who demonstrated how to capture video with two free applications, [HandBrake](#) and [VLC](#). Among other uses, video capture is an option for preserving contents of VHS tapes you own

before those tapes degrade due to age. Keith noted that the current version of HandBrake is much quicker than prior versions.

Keith started the process of capturing a video in HandBrake and explained that, while homemade and many commercial videos encode properly, Disney videos may not work due to their specific form of copy protection. While he waited for the process to finish he briefly showed [SideNote](#), an application that puts notes that snap in or out on the side of your computer screen. [According to the developer's website, SideNote is currently an unsupported application while its developer finishes his doctoral thesis]. Keith also reminded us of two handy keyboard shortcuts: Command-Tab and Command-Shift-Tab to quickly switch among open applications. For online video instruction on using HandBrake, search "handbrake mac tutorial" in [YouTube](#). Keith's computer worked on encoding the video he was transferring to DVD while the rest of the program was presented. The process ended just as we finished the raffle.

Aperture 3

With that the Ethernet cable was passed to Elsa, who tried several things to get the projection system to switch to her computer, but eventually had to reboot. While waiting she explained that [Aperture 3](#) is Apple's high end photo management and editing program, an "iPhoto Pro" as it were, for \$199. The minimum requirements are an Intel Mac with OS 10.5.8 or above, 1 GB of RAM and DVD drive. A core Duo processor with 2 GB of RAM is better. This application is not for the faint of heart, at least at first glance, but it has several advantages over [iPhoto](#). Aperture 3 preserves the original photo files and builds a small file of changes, so the original photo and edited versions take up much less hard drive space. After some questions on managing Vaults (Aperture's in-application containers for handling backups), on the new pocket-sized Canon [PowerShot S90](#) camera that takes photos in RAW format, and on the ins and outs of importing to Aperture from iPhoto, Elsa went through the differences she found between iPhoto and Aperture. She demonstrated various zoom and full screen editing functions and reminded us that "the Help menu is your friend." Look for the "Welcome to Aperture" tutorials for short, informative videos on particular tasks and features. Apple offers a free [30 day, fully functional version of Aperture 3](#) to try.

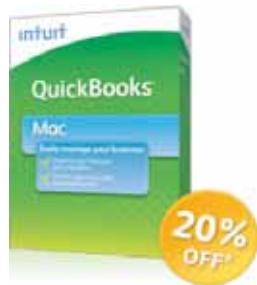
Whew! Thanks to Elsa and Keith for a very enjoyable and helpful program.

We finished the meeting with the door prize drawing, then gathered around to enjoy soda and cookies – Wanda Helser's chocolate, walnut and sour cream domes [delicious! - editor.] and Oreos. This is the fellowship and fun that is MUG ONE.

– TERRY HELSER, SECRETARY

SPECIAL DISCOUNT OFFERS FROM THE APPLE USER GROUP ADVISORY BOARD

These discounts are brought to you by the Apple User Group Advisory Board. You must be a user group member to take advantages of these offers. Not a member? Join today!



Intuit QuickBooks 2010 for Mac: 20% Discount

Easily manage your business on a Mac with Intuit QuickBooks 2010 for Mac. You can organize your finances, track money going in and out of your business, and spot areas where you can save. Stay on top of it all with important information all in one place.

Apple user group members can get a 20% discount off the retail price \$199.95 for QuickBooks 2010 for Mac, the small business accounting package from Intuit.

In addition, Intuit offers an ongoing 30-day Free Trial for QuickBooks Payroll for Mac which makes doing payroll easy. Members can learn about QuickBooks Payroll for Mac at www.PayrollForMac.com.

Purchase from:*****

This offer is valid through May 31, 2010.



28% Discount on iPhone Life magazine with bonuses

“Have more fun, get more done” . . . iPhone Life magazine covers all things iPhone, iPad and iPod touch. Each regular issue is full of reviews of apps, accessories and Apple handhelds; tips and how-to’s; user profiles; business solutions; and how to create and market apps.

In addition to the four regular issues per year, subscriptions will include two bonus issues – a Buyers Guide and a How-To Guide. Beginning with Summer ‘10 issue, all subscribers will receive the downloadable digital replica of

the magazine both for the iPhone/iPad and Mac (or PC) via the Zinio Magazine Reader app and the zinio.com website.

Regularly \$17.97, the special discount price is only \$12.97; even better, pay only \$19.97 for two years.

<http://www.iphonelife.com/subscribe/>

This offer is valid through June 30, 2010.



Ambrosia Software: 25% Off

Ambrosia Software produces commercial-quality software with the convenience of being able to try out the software before you pay for it. **WireTap Studio** is their one-stop solution to record, edit, organize, and export your audio. **Snapz Pro X** is their venerable screen and full-motion video capture app for Mac. **Aquaria** is their undersea adventure game. Check them out at <http://www.AmbrosiaSW.com/>.

Apple user group members save 25% off the regular price when you register any Ambrosia shareware title (iPhone and iPad games are excluded).

This offer is valid through July 31, 2010.



iWork Pages’ amazing templates: 20% discount

FaCILISI.COM has templates exclusively for iWork Pages users. More than 1000 templates are available including brochures, flyers, postcards, posters, and more. It’s simple— you just add your own text and pictures to create amazing documents or professional-looking marketing materials.

This exclusive user group special offer is \$7.99 for a regular \$9.99 priced pack, or \$15.99 for a regular \$19.99 priced pack. Templates are sold by the side so you can mix and

continued on page 4

– Offers, continued from page 3

match them your own way, accordingly to your need, or by pack.

Special discount code: *****

Purchase a pack (apply code at customer details page)

<http://www.facilisi.com>

This offer is valid through July 31, 2010.



33% discount on Quick Start Your Mac training

Let MacVideoTraining.com help you learn how to use your Mac with their expert video tutorials that show you the how-to's of using Mac OS X Snow Leopard. Included are over 4.5 hours of training videos that cover everything from PC to Mac migration, a complete Mac OS X Basics section, and a guide to all of the common applications found on a Mac. A must-have for every new Mac user!

For more information: <http://www.macvideotraining.com>

This Apple user group member offer for Quick Start Your Mac is \$50, a great savings from the usual retail price of \$74.95.

Download the PDF order form from ***** then send the completed order to sales@macvideotraining.com, or fax it to 888-615-9510.

This offer is valid through April 30, 2011.



O'Reilly: New Discounts for User Group Members

O'Reilly Publishing is offering new and better discounts for groups. User group members can get a discount of **35% off** all books and **45% off** all ebooks (**PDF, ePub, Mobi, Android**) from O'Reilly, No Starch, Paraglyph, PC Publishing, Pragmatic Bookshelf, SitePoint or Syngress books that are purchased directly from O'Reilly by phone or online. Add in free shipping for orders over \$29.95 and the offer gets even better.

Order from the O'Reilly Store online or by phone at 1-800-998-9938.

<http://www.oreilly.com/store/>

Online Code: *****

This offer is ongoing.



ADOBE RELEASES CREATIVE SUITE 5

Adobe began shipping the Creative Suite 5 product line on April 30. This latest version of the Creative Suite family of creative design applications features extensive across-the-board updates and enhancements, new online services and a new interaction design tool, Adobe Flash Catalyst.

The applications that make up the CS5 family are available in a bewildering array of permutations including five collections. Most can also be purchased singly.

Best bet for navigating the various options is Adobe's comparison chart: <http://www.adobe.com/products/creativesuite/compare/>. Upgrade and academic pricing is also available. Pricing is as follows:

Individual applications

- Photoshop CS5 Extended, \$999
- Photoshop CS5, \$699
- Illustrator CS5, \$599
- InDesign CS5, \$699
- Acrobat 9 Pro, \$449
- Flash Catalyst CS5, \$399
- Flash Professional CS5, \$699
- Flash Builder 4 Standard, \$249
- Dreamweaver CS5, \$399
- Fireworks CS5, \$299
- Contribute CS5, \$199
- Premiere Pro CS5, \$799
- After Effects CS5, \$999
- Soundbooth CS5, \$199

Collections

- CS5 Design Standard Collection, \$1299
- CS5 Production Premium Collection, \$1699
- CS5 Web Premium Collection, \$1799
- CS5 Design Premium Collection, \$1899
- Master Collection CS5, \$2599

For complete details on Adobe Creative Suite 5 see <http://www.adobe.com/products/creativesuite/> For reviews, see Macworld magazine <http://www.macworld.com/>.

THE X LEX – Monthly Excerpts for MUGs from **Take Control: The Mac OS X Lexicon**

HY-PHENS AND DA-SHES

by Sharon Ardetto and Andy Baird

This month, related entries about those little lines we use, overuse, and occasionally misuse.

em dash

A dash as long as an em space. Wasn't that helpful? An *em*, in typography, is a unit of measure the height and width of the point size being used. It's called an em because in traditional typesetting the letter *m* was on a slug (a little lead block) the size of the font: in a 16-point font, for instance, the *m* slug was 16 points wide. Now an em dash is just a long dash—like this—that's not necessarily connected to the point size of the type—especially in height—look, two more! You can type an em dash with Option-Shift-hyphen.

en dash

A dash the width of an en space. (If you read the *em dash* entry, you saw that one coming.) In typography, an en dash is half the width of the em dash—which is the long one I just used there. An en dash is not so strictly measured as it used to be, but it's still longer than a hyphen and shorter than an em dash; type it with Option-hyphen. Use it when you want to type a minus sign, so that your problem looks like this (14–2) and not this (14-2), or for a range as in “A Humvee gets you a wicked 2–4 mpg and helps destroy the planet at the same time.”

hyphen

A character for hyphenating words and phrases, so be hyphen-savvy (like that). It's neither a dash to separate thoughts—like this (see *em dash*)—nor a minus sign, like this: 37–16 (see *en dash*), so don't use it for those purposes.

hard hyphen / non-breaking hyphen

A hyphen that won't be used to split a word at the end of the line. If you refer to 7-Eleven, for instance, you wouldn't want the 7- all by itself at the end of line, so you'd use a non-breaking, or *hard*, hyphen to keep the phrase glued together (analogous to the way a *hard space* works). Programs that let you enter the character provide different ways of doing so; Word, for instance, uses Command-Shift-hyphen, while InDesign uses Command-Option-hyphen.

soft hyphen / optional hyphen

A “just in case” hyphen that appears only if a word falls at the end of a line. Inserting an optional (or *soft*, or *discretionary*) hyphen lets you control where the word splits, even overriding any built-in hyphenation capabilities of the program you're using. So, you can make sure that *realign* is split at *re-align* and not at the awkward *rea-lign*. How you type an optional hyphen varies from one program to the next: in Word, it's Command-hyphen, while InDesign uses Command-Shift-hyphen. You won't even see it unless

the word that contains it is pushed to the end of a line (or if you turn on invisible characters in the document).

©Sharon Zardetto and Andy Baird. Reprinted with permission. *Take Control: The Mac OS X Lexicon* is an ebook available at <http://www.takecontrolbooks.com/mac-lexicon.html>. User group member discount, 30% on all Take Control titles: coupon code CPN90219MUG

The latest edition of *Minifesto: Time Machine* by Sharon Zardetto has been posted on the 33thingsbooks.com site for \$14.95. This 1.6 version has been updated to cover minor changes under Snow Leopard. A 40-page excerpt covering buying and formatting a hard drive for Time Machine is free.

A new book, *33 Things to Customize OS X: Snow Leopard Edition*, is also available for download for \$8.95. A 10% discount is available to all user group members.

REVIEW



Eco-Vue Case for iPad \$44.99

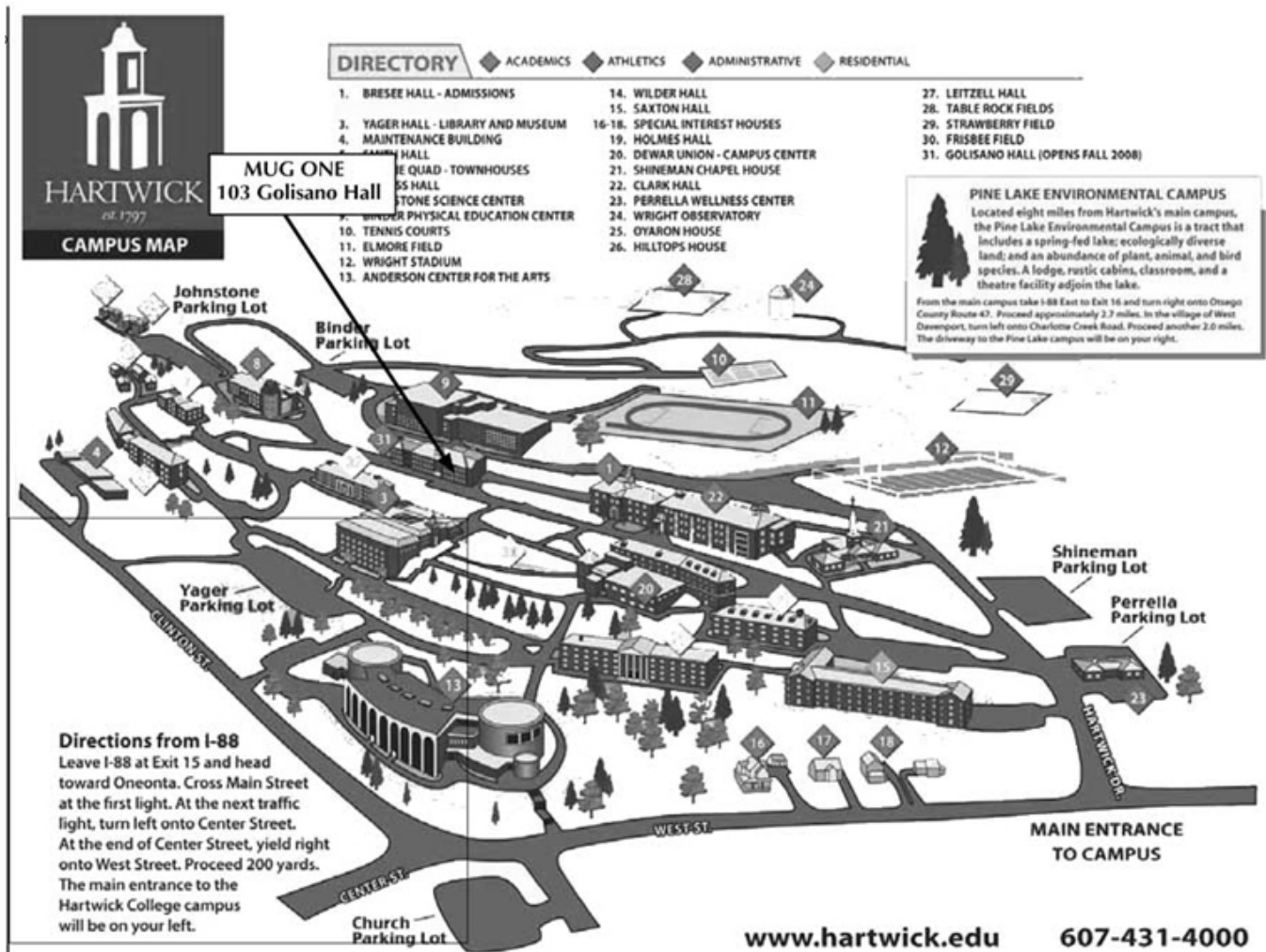
Marware <http://www.marware.com/products/iPad/Eco-Vue-for-iPad>

Marware's **Eco-Vue for iPad** is an attractive, sturdy and professional-looking case for the iPad. The brown folio-style case is made from eco-leather – leather that is tanned using a less-toxic, RoHS compliant (Restriction of Hazardous Substances) process – and the quality is first-rate throughout.

The case has a lightly padded exterior and a suede interior and resembles a leather writing pad folder. It opens like a book, stands up to display the iPad horizontally or vertically, and has a kick-stand-like support for holding the iPad at a comfortable angle for typing. A foldover tab and thin elastic strap keep the iPad in place and an ingenious elasticized hand strap lets you hold the case securely at any angle. The ergonomics are well thought out, and the case is simply a pleasure to use.

At just under 13 oz, the Eco-Vue case adds some heft to the iPad, but its quality more than compensates for a little extra weight. This is a terrific iPad case. Very highly recommended.

– ELSA TRAVISANO



HARTWICK COLLEGE DIRECTIONS

The Hartwick College campus is on West Street in Oneonta, about a quarter mile from the SUNY Oneonta campus.

Enter the campus from the main West Street (upper) entrance and bear left at the fork. Golisano Hall is dead ahead after you have passed, on your right, Clark Hall, Bresee Hall and the empty space formerly occupied by Arnold Hall.

When entering Golisano from the side door, room 103 is on your left on the ground floor. Entering from the front door, room 103 is on your right.

At this hour you may park where you find available space. Unless another event is taking place on campus, you should be able to find parking close to Golisano Hall.

If you find no parking before you reach Golisano Hall, hook around to the right. There should be parking spaces available in the evening behind Bresee Hall and Clark Hall.

Newsbreak is the monthly newsletter of MUG ONE – the Macintosh User Group of Oneonta, NY

Editor: Elsa Travisano

Contact *Newsbreak* at:

info@mugone.com
<http://www.mugone.com>

28 State Street
 Oneonta, NY 13820
 607/433-2569

Newsbreak is an independent publication not affiliated with Apple, Inc. *Newsbreak* received an award for excellence at the January 2001 User Group University.