

# NEWS BREAK

Volume 24, Number 3

April 2009

## APRIL 1, 2009 MUG ONE MEETING

### The Many Uses of Preview, Mori Digital Notebook Software- Mark Dye and Brian Foley

Join us on **Wednesday, April 1** at 7:30 p.m. in **Golisano Hall classroom 103** on the **Hartwick College** campus for the April meeting of MUG ONE.

**Mark Dye** will show us how to make the most of Preview, the free Mac OS X application that comes with every Mac. He'll also show how to get up close and personal with computer processes with **Activity Monitor**.

Then **Brian Foley** will introduce us to **Mori**, digital notebook software from Apokolypse Software. These are the presentations that we didn't have time for at our February and March meetings. We promise that we won't run out of time this month!

As always, the meeting will begin with a question and answer session and end with a door prize drawing for current members and refreshments for all. MUG ONE meetings are free of charge and open to the public. Everyone is welcome.

For more information, call Brian Foley at 607-988-7031 or email Elsa Travisano at [mugone@stny.rr.com](mailto:mugone@stny.rr.com)

For directions, download the Hartwick College campus map at <http://www.hartwick.edu/x529.xml>. Golisano Hall is #31 on the map (#2, Arnold Hall, has been replaced by a grassy space). Gerry Stoner has created a gray-scale version of the map with an arrow to our meeting place <http://www.mugone.com/images/HartwickMapBW.jpg>.

### HARTWICK COLLEGE DIRECTIONS

The Hartwick College campus is on West Street in Oneonta, about a quarter mile from the SUNY Oneonta campus.

Enter the campus from the main West Street (upper) entrance and bear left at the fork. Golisano Hall is dead ahead after you have passed, on your right, Clark Hall, Bresee Hall and the empty space formerly occupied by Arnold Hall.

When entering Golisano from the side door, room 103 is on your left on the ground floor. Entering from the front door, room 103 is on your right.

At this hour you may park where you find available space. Unless another event is taking place on campus, you should be able to find parking close to Golisano Hall.

If you find no parking before you reach Golisano Hall, hook around to the right. There should be parking spaces available in the evening behind Bresee Hall and Clark Hall.

Visit MUG ONE's web site at <http://www.mugone.com>



The impossibly tiny new iPod shuffle holds 4GB for \$79

### 3RD GENERATION IPOD SHUFFLE DEBUTS

Apple's third generation iPod shuffle, announced on March 11, takes tiny to a new extreme. The \$79 music player has 4GB of storage (@1000 songs) and measures a mere 1.7"x.7"x.3" – smaller than a AA battery, and less than half the size of the previous generation shuffle. Made from brushed aluminum with an engravable stainless steel clip, the shuffle comes in silver or black and is available now.

How did Apple make it so small? By shifting the controls from the body of the shuffle to the earbud cord, and creating VoiceOver, a navigation system that talks to you. VoiceOver speaks the name of the song and artist you're listening to at the press of a button. It also says the names of your playlists, so you can switch playlists as well as play, pause and adjust volume, all from the earbud cord control.

<http://www.apple.com/ipodshuffle/>

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## MARCH 4, 2009 MUG ONE MEETING CLASSMATES AND FACEBOOK – Brian Foley

The Macintosh User Group of Oneonta, NY met on Wednesday, March 4 at 7:30 p.m. on the Hartwick College campus, in Golisano hall room 103 (our new meeting place).

We welcomed Katharine Kreisher, a returning member, guest Tony Pinotti and eighteen stalwart members and their guests to the state-of-the-art classroom that Mark and Brian couldn't figure out without Tom Travisano's help. In other words, designed for Windows. Once Tom and Elsa Travisano arrived, all was sorted out.

### Announcements and Discussion

At 7:36 p.m. Elsa introduced herself and described the user group and our meetings for our guests. She also thanked Hartwick College for providing the spiffy new meeting space with FAR less red tape than State College at Oneonta. We currently have \$945.54 in the bank.

Brian Foley regaled us with the ice-preserved iPod episode. He had dropped his 160 GB iPod Classic outside while repairing a stone wall, then found it again more than a month later after the snow and ice that had encased it finally melted. Miraculously, once it dried out it worked just fine!

Brian's story led to Elsa's description of the keyboard in the dishwasher (to clean out spilled coffee, soda, etc., this involves putting the keyboard upside down on the top rack of the dishwasher and running it through a cycle with no detergent, then drying upside down for 24-72 hours) and a member's description of the hard drive in the freezer trick for resurrecting damaged hardware. Make sure you get professional advice before attempting either fix!

Attendees were told to save May 6 for Apple Senior Systems Engineer Dave Marra's return to MUG ONE. He will be demonstrating iLife '09 and iWorks '09 as well as Apple's latest hardware.

Gerry Stoner observed that the Hartwick College map that appeared in the March issue of Newsbreak did not print well in greyscale. At Elsa's request, Gerry volunteered to render Hartwick's campus map in grayscale for better definition. [As an added bonus, he removed the now-razed Arnold Hall from his revised map <http://www.mugone.com/images/HartwickMapBW.jpg>

### Q&A

Questions and answers began with a query on how to make a Mac recognize a printer. Suggestions included trying a new cable, downloading the correct driver for your OS from the manufacturer's website, checking out the Apple website for troubleshooting help, using Disk Utility to repair permissions, zapping the PRAM and as a last resort archiving and reinstalling the OS. It's also worth Googling the problem, to see if it is a known issue (like

wireless printing with some older printers).

There was discussion of how to post pictures to the web for others to see, as opposed to sending photos as email attachments (problems with email attachments - sometimes recipients don't have the software to view them and sometimes they're too large and jam up the recipient's mailbox). Mark Dye recommended Onyx for routine system maintenance. Time Machine was praised as the easiest way to do an automated backup in OS 10.5. Lastly, Elsa noted that the beta of Safari 3.0 was available for download and briefly showed us features of the new interface. She then turned the program over to Brian, who never gave it back, even during the raffle and refreshments at the end. He JUST can't help himself.

### Program

Brian asked if we had been to school. If so [Classmates.com](#) will connect you to those you may or may not wish to remember. He took us through the process of creating a free Classmates account (a premium Gold membership with more capabilities is available for \$39/year) and how to look for people you knew, events of interest, reunions and the like at your K-12 schools or college.

He eventually went on to Facebook, and suggested we look at [mugone.tumblr.com](#) for his page of web links on to articles on security issues and other material relevant to his presentations. He discussed how to set up your Facebook page (Facebook is free), start a friends network, block certain users or limit their notes (under "options" and "less about NAME" or "more about NAME") and some of the implications of "Social Networking".

Brian then went into using Facebook for business networking and advertising focused on only a relevant audience, which could be a significant advantage over print media. Much more was covered so again check out the [mugone.tumblr.com](#) web site, if interested.

Mark Dye, who had prepared a presentation on Mac OS X Preview, graciously ceded the floor to Brian for the remainder of the evening. Mark will give his presentation, plus an additional feature on Activity Monitor, at the April program.

The time had vanished, but Brian still put up feature after feature as we held the raffle for door prizes and shared refreshments. Who cloned Dave Marra while we slept? Thanks, Brian, for an energetic, informative and entertaining presentation. May your back recover, Elsa, and we will see you all in April.

– TERRY HELSER

TREASURER AND SECRETARY FOR THE DAY

[Thanks to Terry for taking on the secretary's duties for this month. Your lively and entertaining minutes are always appreciated! - Editor]



## TAKE CONTROL EBOOKS - NEW TITLES, 30% DISCOUNT FOR MUG ONE MEMBERS

Our friends Adam and Tonya Engst have great news for MUG ONE members: the user group discount on all Take Control Ebooks has been increased from 10% to 30%!

If you haven't yet taken advantage of Take Control's offerings, the added discount is an excellent incentive to give them a try. Take Control's 75 downloadable titles are some of the best Mac books available in any format. Written by Macworld Magazine editors and other experts in the field, they range in price from \$5 to \$15 (except for the \$20 Take Control of Fonts in Mac OS X: Tiger Edition) and cover a wide range of topics.

The books come in PDF format so that you can read them on your computer or print them out (all or in part) – the choice is yours. Most titles can also be ordered as printed books, if that's your preference.

Once you've purchased a title, minor updates can be downloaded for free - just click the link on the front cover to see if any updates are available.

Take a look at Take Control's latest offerings at <http://www.takecontrolbooks.com/> or browse their catalog at <http://www.takecontrolbooks.com/catalog.html>.

Then use coupon code \*\*\*\*\* at checkout to get your discount.

Not sure if a title is right for you? Download a free sample from the book's description page.

Here are links to some of the latest Take Control titles:

[Macworld Mobile Mac Superguide](#) 90 pages, \$9.99.

[Macworld Mac Security Superguide](#) 86 pages, \$9.99.

[Take Control of Your iPhone, Second Edition \(2.0\)](#) 183 pages, \$15.

[Take Control of Running Windows on a Mac, Third Edition \(3.0\)](#) Includes coupons for \$8 off the price of VMware Fusion and \$5 off Parallels Desktop. 167 pages, \$10.

[Macworld iPhone Superguide, Second Edition \(2.0\)](#) 156 pages, \$12.95.

[Take Control of iWeb: iLife '08 Edition \(1.1\)](#) 141 pages, \$10.

[Take Control of the Mac Command Line with Terminal \(1.0\)](#) 111 pages, \$10.



## REVIEW

### Butterfly iPod speaker dock

Vestallife \$79.95

<http://www.vesta-life.com/products/butterfly.php>

The Butterfly is a sweet, simple-to-use iPod speaker dock from Vestallife, maker of the stylish Ladybug iPod speaker dock.

Made from high-quality plastic and shaped roughly like a picture frame, the Butterfly works with all dockable iPods and with iPhone 2G and 3G models. An auxiliary-in jack lets you connect non-dockable iPods, CD players and other MP3 players. The compact unit includes an audio/video out port and a USB port for syncing your iPod with your computer.

The frame design protects the iPod docked inside from accidental knocks. It works great on a desk or perched on a bedside table.

A set of three interchangeable face plates in pearlized green, blue and red can be snapped in and out for a quick change of decor. The on/off button and volume indicators are illuminated with blue LED light when the speaker dock is turned on – another fun touch.

The Butterfly comes with an AC charger, and also works with four AA batteries (iPod charging works only in AC mode). While not designed for audiophiles, the sound quality is pleasantly full.

In a stroke of inspiration, I loaded all of my favorite music and audiobooks onto the previous generation iPod which was languishing in a drawer and gave it a permanent home in my Butterfly. Now I can leave my iPod touch in my shoulder bag and enjoy my iTunes collection away from my computer and without earbuds. How cool is that?

– ELSA TRAVISANO

## ***Special Discount Offers from the Apple User Group Bulletin***

These discounts are brought to you by the Apple User Group Advisory Board. You must be a current Apple user group member to qualify for these savings.

### **WebYep Web Editing Software: 20% Off**

The PHP-based CMS "WebYep" offers handy plug-ins for Dreamweaver, RapidWeaver and Freeway. It can also easily be integrated into existing websites either via these plug-ins or via direct source code editing. The outstanding features of WebYep are its extreme ease-of-use for editors and the minimum integration effort for web designers. These features make WebYep an ideal solution for small-to-medium websites.

This Apple user group special is 20% off the regular price of EUR 29.00 (Approximately \$36 US at time of offer; exchange rate may change).

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Visit to purchase or learn more.

<http://www.obdev.at/webyep/>

This offer is valid through June 30, 2009.

### **MacScan Protection: 20% Off**

MacScan from SecureMac quickly detects, isolates and removes spyware from Macintosh computers using both real-time spyware definition updating and unique detection methods. It also includes Internet clutter cleanup and blacklisted cookie detection and removal. Since 1999, SecureMac.com has been at the forefront of Macintosh system security. The site also operates as a clearinghouse for news, reviews and discussion of Apple computer security issues.

Regularly available for \$29.99, this special Apple user group discount is 20% off. Try before you buy with free trial.

Coupon Code:

\*\*\*\*\*

Review and purchase:

<http://macscan.securemac.com/>

This offer is valid through October 31, 2009.

### **Transition: From the MUG Store to PowerMax.com**

PowerMax.com, the engine behind the Apple MUG Store, is pleased to announce a new process for Apple user group members. Instead of going to [www.applemugstore.com](http://www.applemugstore.com) to view a limited selection of items, members can now go directly to [www.powermax.com](http://www.powermax.com) to peruse and purchase almost 50,000 products. By identifying the user group you

belong to (either on an online order or over the phone), PowerMax will continue to accumulate points for your user group to use.

As a special bonus, for one month only, starting February 20, 2009, those points will double to 2% of the total purchase. So if a user group member buys a \$2,000 computer, \$40 will be added to your user group's account, good toward anything PowerMax sells. In addition to great deals, free UPS shipping is offered on any order over \$50!

Be sure to take advantage of this win/win deal!

<http://www.powermax.com>

This offer is ongoing.

### **AUG Market, Resource Blog & Vendor Discount Offers**

Looking for information on a past offer? Tom Piper of the Apple User Group Advisory Board publishes a single page with all current offers, expiration dates and codes. Watch for intermittent special offers.

Password until May 15, 2009:

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<http://homepage.mac.com/ugab/offers/vendorcodes.htm>

### **Continuing User Group Offers**

Continuing offers on publications include:

- Mac|Life magazine charter subscription
- Macworld Magazine special subscription offer
- Take Control ebooks
- Peachpit book club
- O'Reilly Publishing discount offers

### **Apple User Group Market Report podcast**

Be sure to subscribe to the Apple User Group Market Report podcast. The AUG Market Report and Resource blog are great sources for information about Apple user groups, vendor discounts, special events, interesting reviews, stimulating training and more.

Apple User Group Market Report podcast:

<http://homepage.mac.com/ugab/resources.html>

For public information about vendor offers and more visit: <http://homepage.mac.com/ugab/offers.html>

## THE X LEX – Monthly Excerpts for MUGs from **Take Control: The Mac OS X Lexicon**

### TRIPLE THREAT TERMS

We were going to provide entries this month that each had three meanings. However, the timeliness of the first entry, despite its having only two definitions, was too much to resist.

#### digital divide

1. The gulf between those who have computer access and those who do not. It's generally agreed that those lacking computer skills will be handicapped in many ways—not least in the job marketplace—in the future. Maybe even today.
2. February, 2009, when analog television broadcasting the United States ends and digital broadcasting takes over.

#### resolution

One of the most misused words in the computer field, resolution has taken on three different meanings:

1. The level of detail in an image, expressed in pixels per inch (ppi) for displays or dots per inch (dpi) for printers. For example, a computer screen may have a resolution of 90 ppi, while a laser printer may have a resolution of 1200 dpi.
2. The “pixel dimensions” of a display, as in “1024x768 is pretty low resolution by today’s standards.”
3. The total number of pixels on a digital camera’s image sensor, as in “My Minolta X50 is the size of an Altoids tin, but it has 5-megapixel resolution.” Note that in this sense, resolution has nothing whatever to do with dots or pixels per inch, because the size of the image sensor isn’t usually mentioned. (That’s a pity, because it does matter: for a given number of megapixels, the larger the sensor, the less noise there’ll be in the photos.)

#### script, scripting

1. A term used so as to not scare you away when what we’re really referring to is programming, even if it is on a smaller scale.

Technically, a scripting language usually differs from a programming language in that a script is a component that’s interpreted by another program (whether that’s AppleScript or FileMaker, or a browser for JavaScript), while a programming language can do its thing all by itself because it’s compiled into a single file that contains both the instructions and the information needed to implement those instructions. But, the terminology is a little fluid, since programs like Script Editor can take your AppleScript scripts (are you still with me?) and compile them into

standalone programs.

2. In typography, a font that looks like handwriting, such as Mac OS X’s

*Lucida Handwriting*

or

*Zapfino.*

3. In Unicode, a general reference to all the characters in a writing system, which may be shared across multiple languages: Latin, Cyrillic, and Devanagari are language scripts.

#### style

1. A character format such as bold or italic.
2. A collection of character and/or paragraph formats that can be applied all at once. A character style named Link, for example, might be bold, italic, and blue, applied to whatever the current font might be. A paragraph style named Title might be Gill Sans, bold, 16-point, centered, with 20 points of spacing below it.

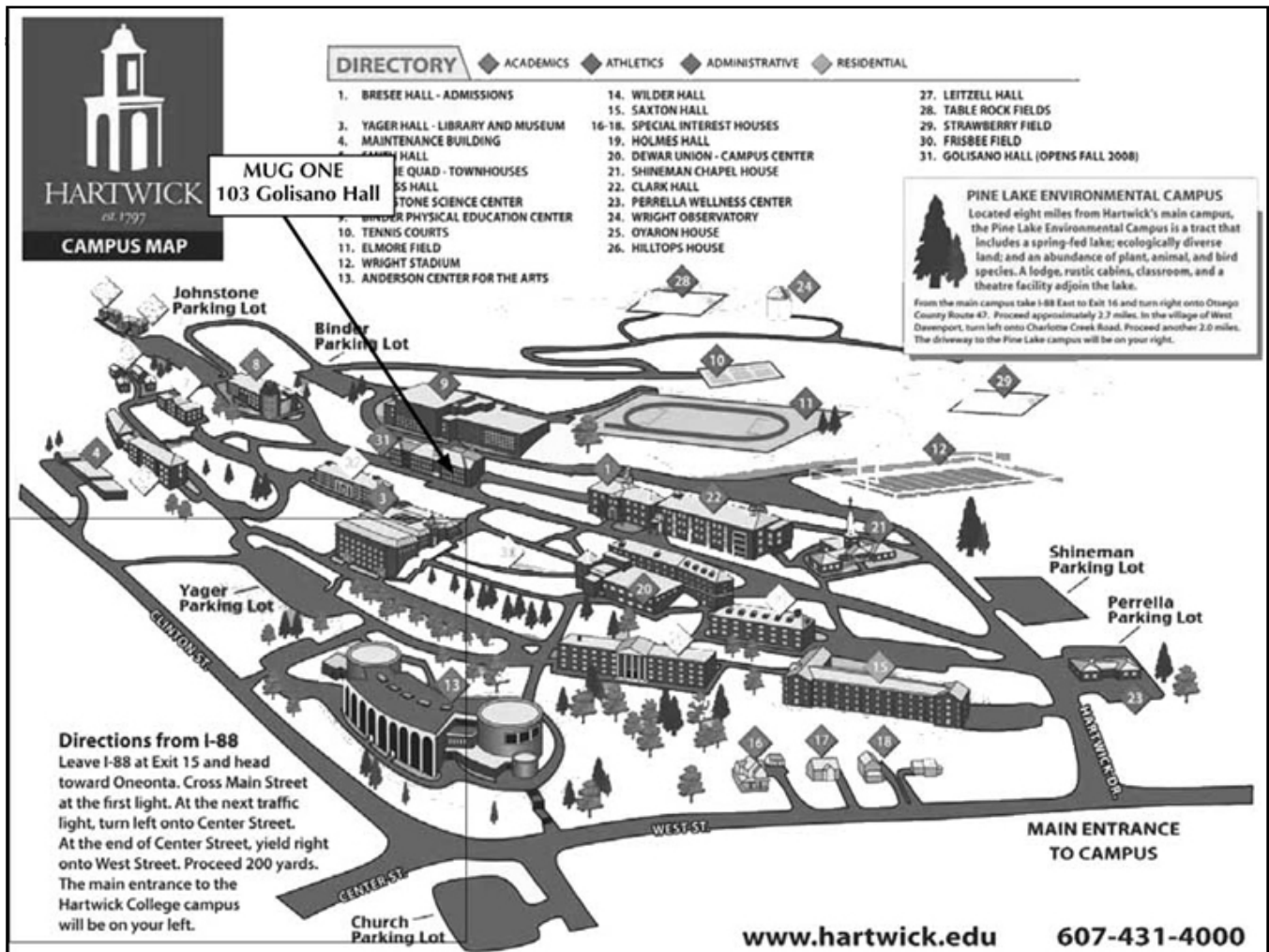
When this capability first arrived on the computer scene, it was sometimes referred to as a stylesheet to differentiate it from individual character and paragraph formats, since they were also called styles. Then some software company (we won’t mention any names) decided that the combined formats were simply styles after all, and stylesheet would refer to the list of these styles in your document. So, now stylesheet has two meanings.

3. For fonts, different typefaces, or cuttings, in the same family; the many styles of Minion, for instance, include Minion Bold, Minion Condensed, Minion Black, and so on.

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Take Control: The Mac OS X Lexicon is an ebook available at <http://www.takecontrolbooks.com/mac-lexicon.html>. User-group member discount, 10% on all Take Control titles: coupon code CPN31208MUG.

Excerpt files for user group publications: <http://www.33thingsbooks.com/XLex.html>. Queries: [xlex@33thingsbooks.com](mailto:xlex@33thingsbooks.com). Email Sharon ([sharonLex@33thingsbooks.com](mailto:sharonLex@33thingsbooks.com)) or Andy ([Andy@33thingsbooks.com](mailto:Andy@33thingsbooks.com)) about the Lexicon.



**MACWORLD CONFERENCE & EXPO 2010 MOVES TO FEBRUARY 9-13**

IDG World Expo, the owner of Macworld, has announced a change to the dates for Macworld Conference & Expo 2010, from January 4-8 to February 9-13, 2010.

The shift to February was in response to feedback that the traditional Macworld time slot at the beginning of January was too close to the December holiday season. The schedule change also takes Macworld away from direct competition with the Consumer Electronics Show (CES), scheduled for January 7-10 in Las Vegas.

The news comes as a welcome relief for exhibitors who have had to contend with rushed or disrupted holidays to prepare for Macworld, and for attendees who have faced larger crowds and higher airline and hotel prices due to the overlap with the peak travel season.

Macworld Conference & Expo 2010 will feature conference sessions from Tuesday, February 9 through Saturday, February 13, and the exhibit hall will be open from Thursday, February 11 through Saturday, February 13. The addition of

Saturday conference and Expo hours is intended to attract professionals whose work schedules make it inconvenient to attend during weekday working hours.

<http://www.macworldexpo.com/>

**Newsbreak** is the monthly newsletter of MUG ONE – the Macintosh User Group of Oneonta, NY

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*Newsbreak* is an independent publication not affiliated with Apple, Inc. *Newsbreak* received an award for excellence at the January 2001 User Group University.